# VIADELL'ARTE

FROM INSPIRATION
TO REALIZATION

Porcelain tile
Free your imagination
with a material
that lasts over time





# Free your imagination with a material that lasts over time



Porcelain is technically a **type of ceramic**, but it has some characteristics that make it unique. Porcelain tiles are very **resistant to shock**, **scratches**, **wear**, **stains** and **chemical agents**, making them suitable for multiple uses, both indoors and outdoors. Thanks also to a very **low water absorption** rate (less than 0.5%), porcelain tiles are one of the most hygienic materials on the market as they can be easily disinfected. Furthermore, from a stylistic point of view they offer countless solutions, coming in a **wide range of colors**, looks, and textures from which to choose, like marble, wood, stone, concrete effects and much more.



Via Dell'Arte was founded by Luca Meneghini back in 2006 in Florida.

Luca gained valuable experience in the US ceramic market starting his career working for several years both on the Manufacture and Distribution side following four years in the architectural and builder division. of Walker & Zanger for the Southeast Region.

Today, Via Dell'Arte employees 7 people, sells to over 150 Customers from large wholesalers to regional distributors and local importers across USA & Canada, and represents more than 20 Vendors from Italy, Portugal, Morocco, USA and Brazil.

Via Dell'Arte is an American company with and international spirit and we are passionate about the products we promote and sell























### The technologically advanced ceramic company

Best fields of use:



Exterior -Hardscape



Interiors



Kitchen & Bath Solutions



Pools

Best materials:

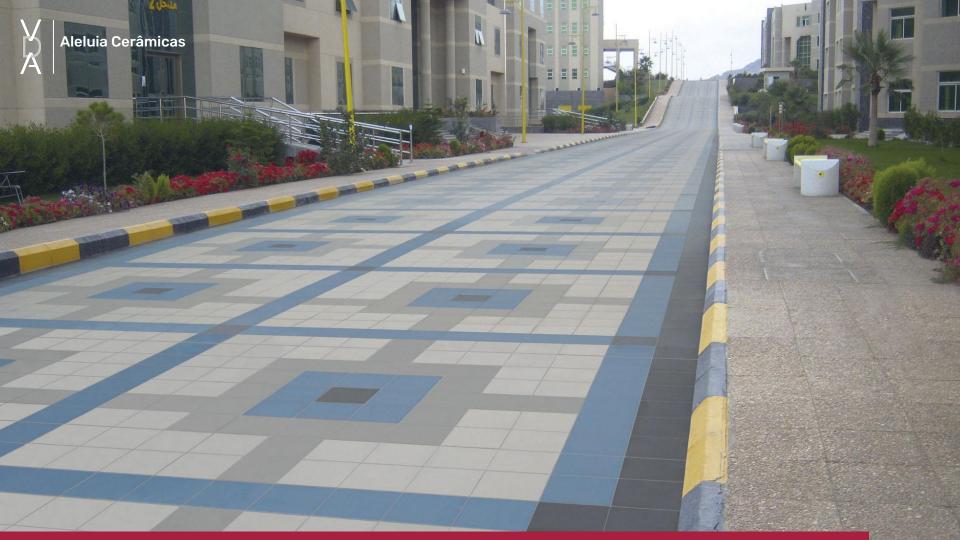
Ceramic Wall Tile Mosaics

Porcelain Tile



### Aveiro, Região de Aveiro, Portugal

Portugal is known all over the world for its ceramic tiles, called "azulejos" (from an Arabic term meaning "small polished stones"), whose tradition dates back to the 13th century.













Italian style worldwide

Best fields of use:



-Hardscape

Exterior Interiors



Kitchen & Bath Solutions



Luxury Yacht



Pools



Mondolfo, Marche, Italy

Since the Middle Ages, an important tradition of ceramic production developed in the Marche region, an artisan tradition that has evolved into a lively industrial reality still very active today.

Best materials:

Ceramic Wall Tile Luxury Vinyl Plank

Mosaics

Natural Stone

Porcelain Tile Slabs Pavers Terracotta Terrazzo











## Design and decorations at affordable price

Best fields of use:



Interiors



Kitchen & Bath Solutions



Pools

Best materials:

Ceramic Wall Tile Mosaics

Porcelain Tile



### Don Torcuato, Buenos Aires, Argentina

Argentina has an ancient tradition in the production of ceramics, and in recent years it has ranked third, after Brazil and Venezuela, in this production sector among the South American countries.











High-tech ceramics made in Italy

Best fields of use:



Exterior -Hardscape



Interiors



Kitchen & Bath Solutions



Pools

Best materials:

Ceramic Wall Tile Mosaics

Porcelain Tile Pavers

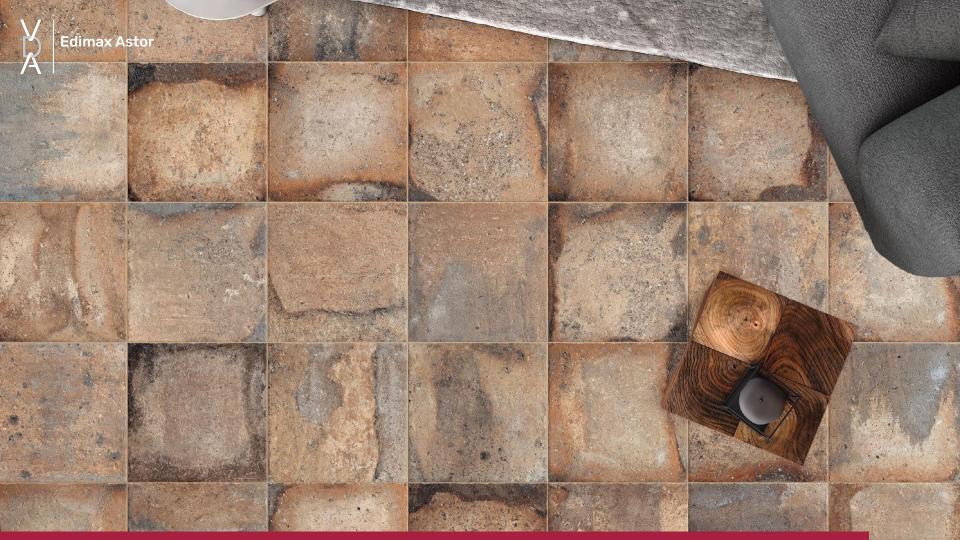
# Solignano, Emilia-Romagna, Italy Emilia-Romagna is one

Emilia-Romagna is one of the Italian regions of ceramics par excellence, with unique traditions and knowledge that have been passed down for centuries.













## Affordable quality ceramic products

Best fields of use:



Interiors



Kitchen & Bath Solutions



Pools

Best materials:

Ceramic Wall Tile Mosaics

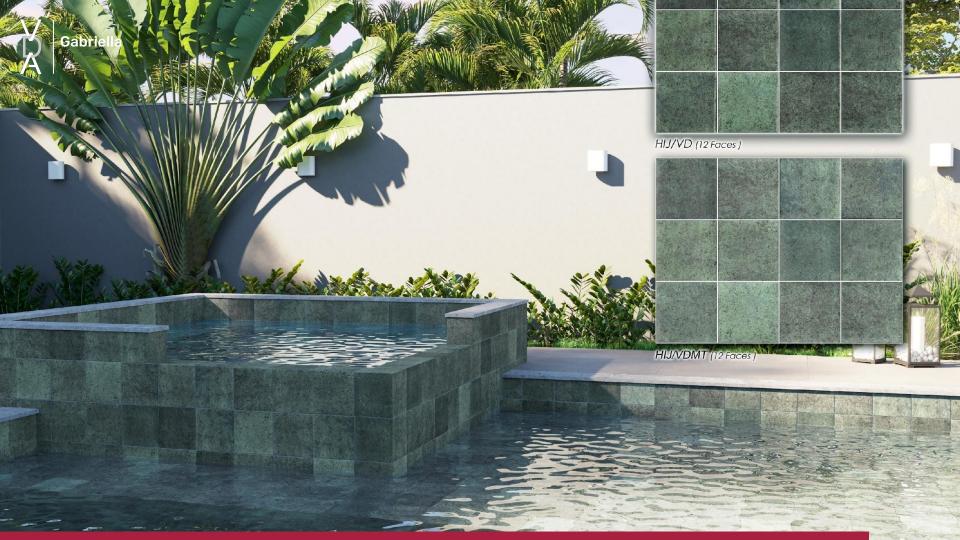
Porcelain Tile



### Criciúma, Santa Catarina, Brazil

Brazil is one of the most important world players in the ceramic coatings sector, ranking 3rd in terms of production and 6th in terms of exports.











Design, matter, quality

Best fields of use:



Interiors



Kitchen & Bath Solutions



Pools

Best materials:

Ceramic Wall Tile Mosaics

Porcelain Tile



# Rubiera, Emilia-Romagna, Italy

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## Extra-thick porcelain tiles

Best fields of use:





Exterior -Hardscape

Pools

Best materials:

Porcelain

**Pavers** 

Tile



Jupiter, Florida, USA

Florida is one of the places where outdoor solutions are needed from residential to commercial applications. From there, users from other states are implementing these outdoor solutions.











Tiles are boring. Enjoy your life!

Best fields of use:



Exterior -Hardscape



Interiors



Kitchen & Bath Solutions



Luxury Yacht



Pools



#### Imola, Emilia-Romagna, Italy

Emilia-Romagna is one of the Italian regions of ceramics par excellence, with unique traditions and knowledge that have been passed down for centuries.

Best materials:

Ceramic Wall Tile Mosaics

Porcelain Tile Pavers













Ventilated facades: the elegant solution for efficient buildings

Best fields of use:



Cladding Solutions

Best materials:

Porcelain Tile



## Imola, Emilia-Romagna, Italy

Emilia-Romagna is one of the Italian regions of ceramics par excellence, with unique traditions and knowledge that have been passed down for centuries.













The undisputed leader in the ceramic industry

Best fields of use:



Cladding Solutions



Exterior -Hardscape



Interiors



Kitchen & Bath Solutions



Pools

Best materials:

Ceramic Wall Tile Mosaics

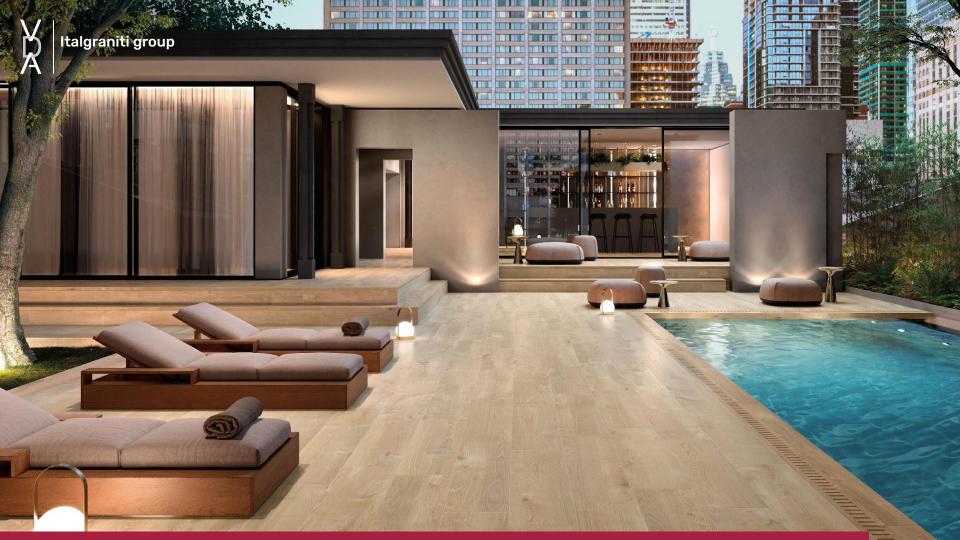
Porcelain Tile

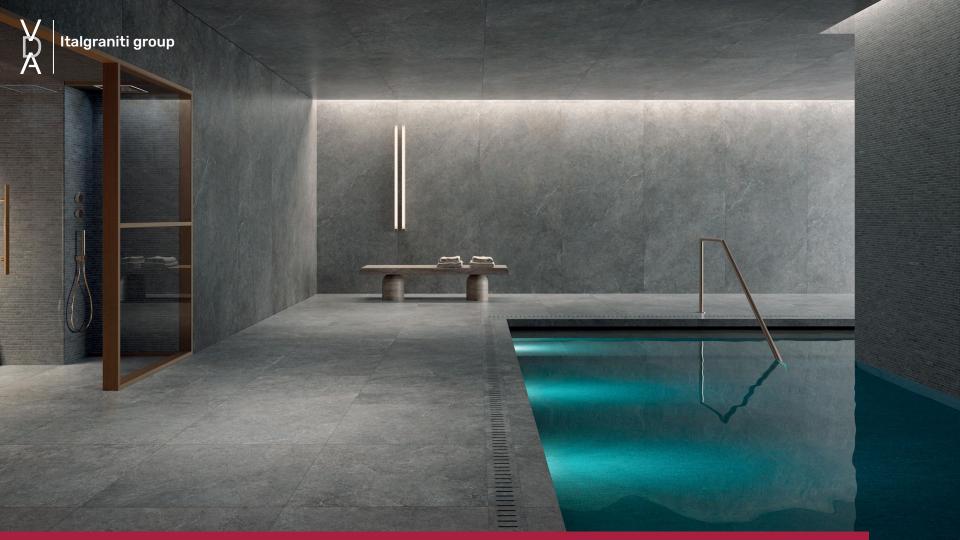
Slabs **Pavers** 



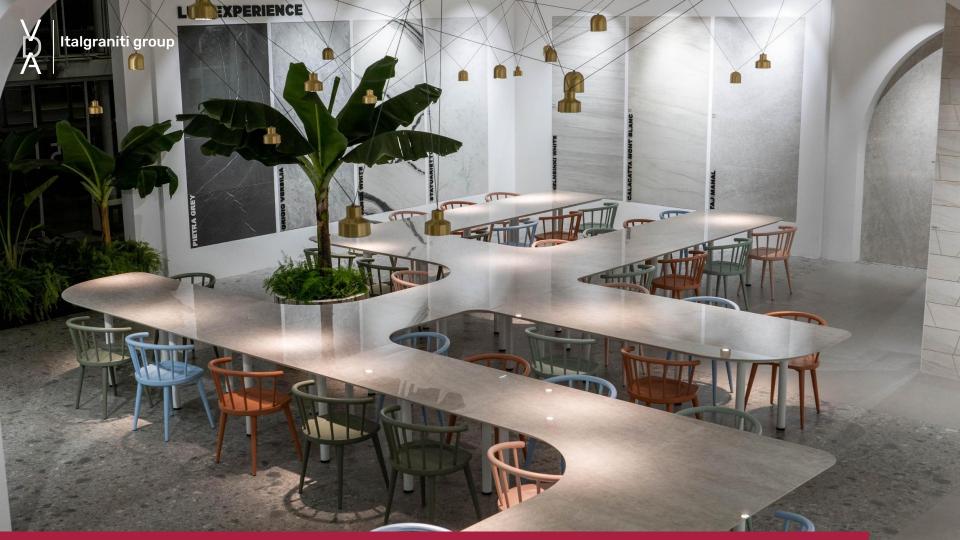
## Casinalbo di Formigine, Emilia-Romagna, Italy

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## Innovative mosaics and cement tiles

Best fields of use:



Interiors



Kitchen & Bath Solutions



Luxury Yacht



Pools

Best materials:

Ceramic **Wall Tile**  Mosaics

Porcelain Tile



## Aveiro, Região de Aveiro, Portugal

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