

# VIADELL'ARTE

FROM INSPIRATION  
TO REALIZATION

## LVP (Luxury Vinyl Plank)

Beautiful and durable  
natural effect  
for all kinds of projects





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for all kinds of projects*



Floors in **luxury vinyl** are among the trendiest solutions for indoor spaces. It is not only an aesthetically beautiful product, but it is a synthesis of functionality, practicality and durability that guarantees prolonged use without sacrificing **comfort** and **quality**. Luxury vinyl allows a look and feel similar to real stone and wood to be obtained, while remaining a very accessible material thanks to an economically advantageous production process. It is also **waterproof, non-slip, antibacterial**, and very simple to apply thanks to its thinness. With a wide range of available colors and pattern schemes, luxury vinyl allows you to find the most aesthetically suitable solution for every project and style.



**Via Dell'Arte** was founded by **Luca Meneghini** back in **2006 in Florida**.

Luca gained valuable experience in the US ceramic market starting his career working for several years both on the Manufacture and Distribution side following four years in the architectural and builder division of Walker & Zanger for the Southeast Region.

Today, Via Dell'Arte employees 7 people, sells to over 150 Customers from large wholesalers to regional distributors and local importers across USA & Canada, and represents more than 20 Vendors from Italy, Portugal, Morocco, USA and Brazil.

**Via Dell'Arte** is an American company with an international spirit and we are passionate about the products we promote and sell





# arvex

## Italian style worldwide

Best fields of use:



Exterior  
-Hardscape



Interiors



Kitchen & Bath  
Solutions



Luxury  
Yacht



Pools

Best materials:

**Ceramic  
Wall Tile**

**Luxury  
Vinyl Plank**

**Mosaics**

**Natural  
Stone**

**Porcelain  
Tile**

**Slabs  
Pavers**

**Terracotta**

**Terrazzo**

### **Mondolfo, Marche, Italy**

Since the Middle Ages, an important tradition of ceramic production developed in the Marche region, an artisan tradition that has evolved into a lively industrial reality still very active today.











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